



# 2020 SESH Partnership & Exhibit Guide

SESHA 2020 Annual  
Symposium  
Embassy Suites by Hilton  
Scottsdale Resort  
Scottsdale, Arizona  
April 13-17, 2020

# About SESHHA



The Semiconductor Environmental, Safety & Health Association (SESHA) is the premier Environmental, Safety & Health association serving the high technology and associated industries. SESHHA was formed in 1978 as an informal meeting of nine safety and health professionals desiring to exchange safety information and has grown into an annual international conference attended by over 350 professionals representing virtually all high technology disciplines. SESHHA membership has grown to 1,400 members from several countries around the world. As our horizons have broadened, we continue to focus our efforts toward an established line of environmental, health and safety communications.

SESHA is truly a unique organization dedicated to the prevention of workplace injuries and accidents through the sharing of safety and health information and the promotion of technological advances in high technology, safety and health. Since its founding, SESHHA has established itself as the premier international organization promoting the effective communication of safety, health and environmental information to the electronics and related high technology industries.

The 42<sup>nd</sup> Annual International High Technology ESH Symposium & Exposition of the Semiconductor Environmental, Safety & Health Association (SESHA) is an educational and research forum. The meeting includes symposia, posters, special programs and workshops, as well as contributed papers in topical sessions. Each day includes events for socializing as well as breaks and lunch in the exhibit hall. The 2020 Meeting will run from April 13–17 at the Embassy Suites by Hilton Scottsdale Resort in the heart of beautiful Scottsdale, Arizona.

This will be a perfect platform to participate in discussing cutting edge high technology ESH topics, foster collaborations, and network with top industry professionals, while experiencing a favorite location for SESHHA meetings. Topics of interest can include environmental compliance, engineering safety compliance, risk management, occupational health/medicine, and facilities management. Attendees are based in the fields of environmental managers, safety engineers, occupational health professionals, directors of ESH, non-ESH executives, health and safety managers, facilities and operational managers, consultants and risk management/insurance

# Partnership Levels

SESHA's Corporate Partnership Program has five levels of participation. A distinguishable fee structure exists for each program level along with sponsorship opportunities to fit individual company needs.

Levels are based on total expenditures on sponsorships and advertisements, exhibit booths, and registrations. Partners will receive an added bonus based on their level that can be used toward meeting expenses.

BRONZE \$2,500	SILVER \$5,000	GOLD \$7,500	PLATINUM \$10,000	DIAMOND \$15,000
+10% bonus	+12.5% bonus	+15% bonus	+17.5% bonus	+20% bonus
\$2,750	\$5,625	\$8,625	\$11,750	\$18,000

## Example #1:

### Silver Level Corporate Partner

\$5,000 = \$5,625

Exhibit Booth (Discount Rate)	\$1,750.00
Tote Bag Sponsor	\$2,550.00
Color Program Ad	\$900.00
2 – Exhibit Badges	+\$600.00
	\$5,800.00
Silver Partnership 12.5% Bonus	(\$625.00)
	\$5,175.00

## Example #2:

### Gold Level Corporate Partner

\$7,500 = \$8,625

8 – Full Conference Registrations	\$6,000.00
6 – Full Day PDC Courses	\$2,100.00
4 – Half Day PDC Courses	\$800.00
Webinar Sponsorship	+ \$250.00
	\$9,150.00
Gold Partnership 15% Bonus	(\$1,125.00)
	\$8,025.00

## Corporate Partnership Benefits:

- Listing on SESHAs website with company logo and web link
- Acknowledgement at the Symposium plenary session
- Logo printed on signage at the conference signage
- Priority booth space selection for Symposium exhibits
- Discounted registrations at SESHAs Symposium (see page 4)

See page 9 for payment details or contact [sesha@summitexpo.com](mailto:sesha@summitexpo.com)

# Registration Discounts

SESHA's Corporate Partners will also receive a discount on multiple registrations for the meeting and courses at the SESH A 2020 Symposium.

## Full Conference Registration

Standard Rate	\$795/each
5 to 9 Registrations	\$750/each
10 to 19 Registrations	\$725/each
20 or more Registrations	\$675/each

## Full Day Professional Development Courses (PDC) Registration

Standard Rate	\$375/each
5 to 9 Registrations	\$350/each
10 to 19 Registrations	\$325/each
20 or more Registrations	\$300/each

## Half Day Professional Development Courses (PDC) Registration

Standard Rate	\$200/each
5 to 9 Registrations	\$190/each
10 to 19 Registrations	\$175/each
20 or more Registrations	\$150/each

## Single Day Conference Registration

Standard Rate	\$450/each
5 to 9 Registrations	\$425/each
10 to 19 Registrations	\$400/each
20 or more Registrations	\$375/each

In order to qualify for the quantity discount, registrations must be received no later than March 13, 2020. Contact [sesha@summitexpo.com](mailto:sesha@summitexpo.com) for more information and to register personnel.

# Individual Sponsorships

<p><b><u>S1. Conference Partner</u></b> <span style="float: right;"><b><u>\$5,000</u></b></span>          Help sponsor the 2020 Annual Symposium. The event will be named “SESHA presented in association with (organization name)”, as well as acknowledgement in the program book</p>	<p><b><u>S8. Tennis Tournament</u></b> <span style="float: right;"><b><u>\$150</u></b></span>          Sponsor prizes for the winners of the tennis tournament. Signage will be placed at the event and acknowledged during the festivities and at the plenary</p>
<p><b><u>S2. Opening Reception</u></b> <span style="float: right;"><b><u>\$3,000</u></b></span>          Help sponsor this popular social event for attendees held in the exhibit space. Signage for your organization, including logo beverage napkins and drink tickets, will be displayed during this reception, as well as acknowledgement in the program</p>	<p><b><u>S9. Raffle Prizes</u></b> <span style="float: right;"><b><u>\$250</u></b></span>          Sponsor prizes for the winners of the daily exhibit hall raffles. Representatives from the sponsoring organization can draw the winning numbers from the bag and present the prize to the lucky ticketholder</p>
<p><b><u>S3. Exhibit Hall Lunch</u></b> <span style="float: right;"><b><u>\$1,750</u></b></span>          Help sponsor this attendee lunch held daily in the exhibit hall. Signage for your organization will be displayed during the lunch, as well as acknowledgement in the program book</p>	<p><b><u>S10. Power Lunch</u></b> <span style="float: right;"><b><u>\$1,000</u></b></span>          Power Lunch Opportunity - individual sponsors will be afforded the opportunity to individually host a table with selected attendees for a Power Lunch. YOU can take advantage of this exciting opportunity for only \$1,000. This will give you a direct selling opportunity and one on one (actually-one on nine!) time with attendees. Maximize your leads and make an impression. All the prospects at your table will be entered to win an iPad so they're motivated to attend</p>
<p><b><u>S4. Coffee/Refreshment Break</u></b> <span style="float: right;"><b><u>\$1,200</u></b></span>          Provide an upgraded morning or afternoon refreshment break for attendees—muffins with coffee in the morning and ice cream or cookies in the afternoon. Break will include logo signage and the opportunity to have the refreshments distributed by the sponsor's booth location</p>	<p><b><u>S11. Student Scholarship Award</u></b> <span style="float: right;"><b><u>\$500</u></b></span>          Help promote the future and be a sponsor of the SESHAs Student Scholarship Program! The goal of SESHAs Student Scholarship Program is to encourage students in EHS related fields to pursue a career in the High Technology industry. The scholarship is awarded to the winners of the student poster session that will be held during the annual symposium. Sponsors will be acknowledged during the awards and in the program book</p>
<p><b><u>S5. Meeting Space</u></b> <span style="float: right;"><b><u>\$750</u></b></span>          Host a private meeting or event in one of the conference rooms at the hotel. Rate listed is per day; Platinum and Diamond level partners are at no charge. Space is based on availability. AV and catering costs are not included and are the responsibility of the hosting company</p>	
<p><b><u>S6. Golf Tournament</u></b> <span style="float: right;"><b><u>\$150/each</u></b></span>          Take your clients to play in the tournament. Price per person at the golf tournament including greens fees and cart</p>	
<p><b><u>S7. Golf Sponsorship</u></b> <span style="float: right;"><b><u>\$175</u></b></span>          Sponsor a hole during the golf tournament as well as prizes for the winners. Signage will be placed at the hole and acknowledged during the festivities and at the plenary</p>	

# Advertising Opportunities

<p><b><u>S12. Conference Tote Bags</u></b> <b><u>\$2,550</u></b>            Carry your message throughout the meeting. Your logo will be screen-printed on the tote bags that are distributed to all attendees to use during the meeting and throughout the Exhibit Hall and beyond</p>	<p><b><u>S20. Tote Bags Handout</u></b> <b><u>\$150</u></b>            Send a single page flyer to be inserted in the tote bags that are distributed to all attendees to use during the meeting</p>
<p><b><u>S13. Lanyards</u></b> <b><u>\$1,700</u></b>            See your logo on every attendee! Your organization's logo will be screen-printed on the lanyards that are distributed to all attendees to hold their conference badges</p>	<p><b><u>S21. 5K Fun Run T-Shirts</u></b> <b><u>\$300</u></b>            Provide t-shirts and support for the 5K participants. Your organization's logo will be included on the shirts and acknowledged in the program book</p>
<p><b><u>S14. Mobile Phone Pouch</u></b> <b><u>\$1,450</u></b>            Give attendees a safe way to keep their phones safe and dry pool side or during the 5K Run! This waterproof phone pouch comes with a neck cord and will have your logo printed on the front.</p>	<p><b><u>S22. Pre-Event Email Blast</u></b> <b><u>\$175</u></b>            Send a message to all attendees about the services you provide and welcome them to visit your space at the show. Emails will be sent to all registered participants from SESHHA with your content. Availability is limited so reserve today</p>
<p><b><u>S15. Water Bottles</u></b> <b><u>\$1,575</u></b>            Have your company name printed on water bottles given to all attendees in the conference tote bags</p>	<p><b><u>S23. Promotional Giveaway</u></b> <b><u>\$350</u></b>            Here is your chance to get creative! Place your company's branded item in the tote bag. Items are provided by your company and subject to SESHHA approval.</p>
<p><b><u>S16. Notebooks</u></b> <b><u>\$2,000</u></b>            Have your company name and logo printed on notebooks given to all attendees in the conference tote bags for use at the show and beyond</p>	<p><b><u>S24. Mobile App Splash Page</u></b> <b><u>\$1,250</u></b>            Be the first image participating attendees see when they access the popular SESHHA meeting app! Your logo/design will appear on the splash screen of the app which appears every time the app is opened</p>
<p><b><u>S17. Color Program Ad</u></b> <b><u>\$900</u></b>            Have your full-page color advertisement in the Final Program Book given to all attendees and posted online. Covers and center spread locations are given on order of receipt of contract</p>	<p><b><u>S25. Mobile App Banner Ad</u></b> <b><u>\$400</u></b>            Get visibility where attendees are visiting frequently for information on-the-go. Your ad will appear multiple times throughout the ad space featured on every page of the SESHHA mobile meeting app</p>
<p><b><u>S18. Full Page Program Ad</u></b> <b><u>\$500</u></b>            Have your full page black and white advertisement included in the Final Program Book given to all attendees and posted online</p>	<p><b><u>S26. Webinar Sponsor</u></b> <b><u>\$250</u></b>            Be part of the popular SESHHA Webinar Wednesdays! SESHHA hosts live Webinars the second Wednesday of every month at 16:00 Eastern Time and are also available to SESHHA members on-demand. As a sponsor you have the opportunity to provide the opening and closing slides as well as recognition in the pre-event promotion and follow up surveys</p>
<p><b><u>S19. Half Page Program Ad</u></b> <b><u>\$300</u></b>            Have your half page black and white advertisement included in the Final Program Book given to all attendees and posted online</p>	

# Exhibit Opportunities

## Exhibitor Booth Fees:

Early Registration (on or before January 31, 2020).....	\$1,750
Standard Registration (after January 31, 2020).....	\$1,950
Non-profit Organization Rate* .....	\$1,000

*(Rates are per 8'x10' booth space)*

## Exhibitor Package Includes:

- ✓ 8'x10' booth space
- ✓ Pipe and hanging drape and organization identification sign
- ✓ Two complimentary full-conference registrations for company representatives, and membership in SESHHA for that registrant
- ✓ Exhibit badges may be purchased for \$300/person for additional booth staff
- ✓ Opportunity to select top booth location choices (placement will be assigned on a first-come, first-served basis)
- ✓ Company description and contact information printed in Final Program and available online (due to SESHHA by March 2, 2020)
- ✓ Access to discounted hotel rates via conference website
- ✓ Complimentary food and drink for some meeting events and breaks

## ADDITIONAL EXHIBIT HALL TRAFFIC DRIVERS:

Lunch provided Tuesday and Wednesday

Morning and afternoon breaks

Opening Reception

Daily raffle drawings

SESHA expects each exhibit booth to be staffed during all show hours, Tuesday, April 14 through Wednesday, April 15, 2020. Only SESHHA 2020 Annual Symposium exhibitors are permitted to do business on the show floor. All exhibitors are expected to act appropriately and in a professional manner. Any salespeople who are disrupting the business of another exhibitor will be asked to leave the show floor. See additional Rules and Regulations on page 11.

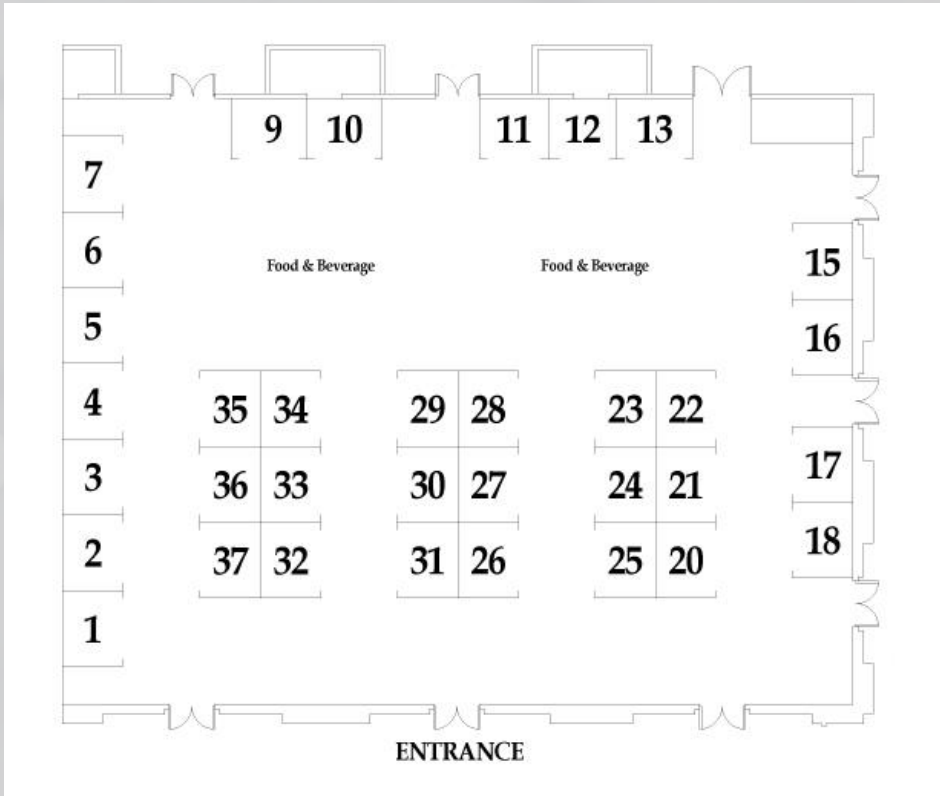
\*Non-profit rate is for 501(c)(3) organizations and an IRS letter of exemption must be provided.

Contact [sesha@summitexpo.com](mailto:sesha@summitexpo.com) for more information

# Exhibit Hall Layout

Exhibit space located adjacent to session space for great access.

The exhibit hall has SOLD OUT in past years so reserve your space today!



Visit [www.summitexpo.com/sesha.pdf](http://www.summitexpo.com/sesha.pdf) to view currently available booth spaces.

## EXHIBITOR SCHEDULE\*

### MOVE IN

Monday, April 13 1:00 pm – 5:00 pm  
Tuesday, April 14 8:00 am – 9:00 am

## EXHIBIT HALL HOURS\*

Tuesday, April 14 10:00 am – 7:00 pm  
Wednesday, April 15 9:00 am – 4:00 pm

### BREAK DOWN

Wednesday, April 15 4:00 pm – 7:00 pm

Meeting ends Friday, April 17



# 2020 SSHA Partnership & Exhibit Application and Contract

## COMPANY CONTACT INFORMATION

Company Name \_\_\_\_\_  
 (As it should appear in all materials)

Company Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Postal \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

Pre-Event Contact Name \_\_\_\_\_ Phone \_\_\_\_\_ Ext \_\_\_\_\_

Pre-Event Contact Email \_\_\_\_\_  
 (All exhibitor communications will be emailed to the pre-convention contact)

## CORPORATE PARTNERSHIP LEVEL

Bronze - \$2,500 Silver - \$5,000 Gold - \$7,500 Platinum \$10,000 Diamond \$15,000

<u>Level</u>	<u>Amount</u>

## INDIVIDUAL SPONSORSHIP SELECTIONS

<u>Item Number</u>	<u>Description</u>	<u>Amount</u>
		\$ _____
		\$ _____
		\$ _____
		\$ _____
<i>Example S.18</i>	<i>Full Page Program Book Ad</i>	\$ 500

## EXHIBIT BOOTH

Booth space is allocated in order of receipt of contract. View the current floor plan of available booths at [www.summitexpo.com/sesha.pdf](http://www.summitexpo.com/sesha.pdf)

Booth Location Preference (Choose 3):

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

Rates per 8'x10' Space:

Early Registration Booth (by 1/31/20)	\$1,750	\$ _____
Standard Registration Booth Rate (after 1/31/20)	\$1,950	\$ _____
Non-Profit Organization Booth	\$1,000	\$ _____

## COMPANY LISTING

All exhibitors please submit your company's 50-word description March 2, 2020 for inclusion in the Final Program electronically by using the [Exhibitor Description Form](#) that can be downloaded at [www.summitexpo.com/seshaform.pdf](http://www.summitexpo.com/seshaform.pdf)

Also please forward a high-resolution copy of your company logo to [sesha@summitexpo.com](mailto:sesha@summitexpo.com)

# 2020 SESHHA Partnership & Exhibit Application and Contract

Company Name \_\_\_\_\_

## ATTENDEE REGISTRATION

Two attendees are complimentary with each exhibit space and enjoy full conference access registration. Additional booth staff may purchase an exhibit badge for \$300.

Exhibit Badges \$300 X \_\_\_\_\_ = \$ \_\_\_\_\_

ALL Corporate Partners and Exhibitors MUST submit ALL attendee names and addresses electronically before March 13, 2020 to [sesha@summitexpo.com](mailto:sesha@summitexpo.com). Corporate Partner registrations, including PDC registrations, are ONLY to be done by using the special Partner registration form which will be available when registration opens in January.

## PAYMENT INFORMATION

Submit both pages of signed contract to: [sesha@summitexpo.com](mailto:sesha@summitexpo.com) or Fax to: (412) 532-3747

An invoice will be sent, and full payment is due within 30 days of to secure your Booth and/or Sponsorship opportunity. After that time booth selections will be released.

Payment must be received by March 13, 2020 in order to be included in the Final Program.

If paying by check, make payable and mail to:

SESHA

950 Herndon Parkway, Suite 450

Herndon, VA 20170

Note that payments by wire transfer will incur a \$65 wire transfer fee.

## AGREEMENT

I have read, understood and agree to abide by this and the entire set of Rules & Regulations of the Semiconductor Environmental, Safety & Health Association. I understand that failure to adhere to the Rules & Regulations may impact upon our ability to participate in this and future SESHHA Meetings. I have the authority to sign this application on behalf of the organization exhibiting.

Signature of Company Representative \_\_\_\_\_

Print Name \_\_\_\_\_

Date \_\_\_\_\_

Submit both pages of signed contract to: [sesha@summitexpo.com](mailto:sesha@summitexpo.com) Or Fax to: (412) 532-3747

# Rules and Regulations

1. Location, Dates, and Hours of Exhibit: The Exhibition will be held at the Embassy Suites by Hilton Scottsdale Resort. The exhibit area will be open free of charge to the meeting registrants as follows: Tuesday, April 14 from 10:00 am – 7:00 pm, and Wednesday, April 15 from 9:00 am – 4:00 pm. These hours are subject to change as dictated by program requirements.
2. Installation and Dismantling: Booths will be accessible to Exhibitors for setting up displays from 1:00 pm – 5:00 pm Monday, April 13 and are to be ready for display by Tuesday, April 14 by 9:30 am. Packing and removal is from 4:00 pm – 7:00 pm, Wednesday, April 15.
3. All booth personnel must register using the exhibitor reservation form. Two registrants per booth are allowed; these registrants may attend sessions. Each additional booth personnel must register as “Exhibits Only” for an additional \$300.
4. Standard and Special Booth Equipment: Standard booth equipment consists of draperies assembled with polished aluminum attachments, backs 8' high and side rail dividers 3' high. These are included in the booth charge. A sign 7" by 44" with one line of copy for identification is furnished for the backdrop. Official Decorator/ Drayage Company for the Exhibitors is Summit Exposition. A complete line of furniture, display tables, and other items is available. All independent service companies performing work at the show site will be required to submit certificates of insurance for both workers comprehensive and general liability insurance at amounts established by the state of Arizona. Deadline for receipt of these materials is March 15 —three weeks prior to the start of the show. In addition, such contractor must submit his request in writing using the EAC form in the exhibitor service manual and adhere to all rules and regulations listed.
5. Space assigned to an Exhibitor may be transferred by the Exhibit Manager to affect balance against congestion, to avoid confusion in firm names, to solve competitive conditions, or similar reasons. No such transfer will be made without notice to Exhibitor in writing. An Exhibitor may not share or sublet space to another party. One Exhibitor may not exhibit the named “end product” of another Exhibitor without permission of that Exhibitor and the Exhibit Manager in writing.
6. General Regulations: Loud speaking sound displays are prohibited. The Society reserves the right to refuse any exhibit not in good taste or inconsistent with a meeting of this kind. Permission to exhibit equipment with abnormal heights must be obtained from the Exhibit Manager. Please refer to the Booth Display Rules in the Exhibitor Service Manual.
7. Exhibitor will be responsible for any business license required by Arizona. Exhibitor will be responsible for sales tax owed to Arizona, on any transactions made on the show floor. No exhibitor will be permitted to give away premium items, nor to conduct any prize drawings, awards for signing of names and addresses, or other extreme promotions without first obtaining written permission from the Exhibit Manager.
8. Photographing booths is limited to non-exhibit hours or candid shots only. Exhibitors and photographers shall not disrupt visitor traffic by clearing booths or aisles for photography during the regular conference hours.
9. All exhibit and booth materials, particularly drapes, curtains, table covers, etc. must comply with Federal, State and City Fire Laws, Insurance Underwriter and Venue Safety Regulations, and must be flame-proof. All packing containers, excelsior and similar materials are to be removed from the exhibition area upon completion of the booth arrangement. The Exhibitor is restricted to materials which will pass fire inspection. Decorations of paper, pine boughs, leafy decorations or tree branches are prohibited. Volatile or flammable oils, gases, unprotected picture films, other explosives or flammable matter, or any substance prohibited by the City Departments or authorities will not be permitted in the exhibition areas. Likewise, all electrical wiring must be approved and installed in accordance with State and Local Regulations. Smoking in exhibits may be prohibited. Crowding will be restricted. Aisles and fire exits cannot be blocked by exhibits.
10. In their own best interest, and for security, Exhibitors shall keep an attendant in their own booths during all exhibit hours. No exhibit may be dismantled before the specified time, nor may any part of the exhibit or equipment be removed, once it has been set up, without permission of the Exhibit Manager.
11. Due to the tremendous value of exhibits, it is impractical and impossible to insure Exhibitor's equipment against loss, theft, damage and breakage. Neither the Venue nor any of its employees, nor representatives, nor any representatives of SESH, nor Burk and Associates Inc., nor Summit Exposition LLC, nor any subcontractor will be responsible for any injury, loss or damage to the Exhibitor, the Exhibitor's employees or property, however caused. In addition the Exhibitor must assume responsibility for damages to the Venue's property and indemnify and hold harmless the Venue from liability, which might ensue from any cause, whatsoever, including accidents or injuries to Exhibitors, their agents or employees. The Exhibitor must also assume responsibility for any accident, injury or property damage to any person viewing his exhibit where such accident, injury or property damage is caused by the negligence of the Exhibitor, his agents or employees. In view of the foregoing, Exhibitors are urged to place “extraterritorial” and other coverage on equipment and exhibits and arrange for extended public liability insurance with their regular insurance carrier, particularly if they are conducting experiments or demonstrations using heat or high voltage.
12. SESH and the Exhibit Manager for the meeting will cooperate fully, but cannot assume responsibility for damage to Exhibitor's property, lost shipments either coming in or going out of the premises or for moving costs. Any damage due to inadequately packed property is Exhibitor's own responsibility. If exhibit fails to arrive, Exhibitor will be, nevertheless, responsible for booth rent and no refund will be made. Exhibitors should carry insurance against such risks.
13. Exhibitors wishing to have Hospitality Suites must reserve them through the Exhibit Manager. Such Suites cannot be open during any Meeting or Exhibit Hours and can be open after midnight only with Exhibit Manager's permission.
14. The Exhibit Management will attempt to assist and generally protect Exhibitors, keep them informed and will assume responsibility for its own misconduct and negligence all in good faith.
15. Rejected Displays: Unethical conduct or infraction of rules on the part of the Exhibitor or his representatives or both will subject the Exhibitor or his representatives to dismissal from the exhibit area, in which event it is agreed that no refund shall be made and further that no demand for redress will be made by the Exhibitor or his representatives. Alcoholic beverages may not be distributed from any booth, its attendees or company representative.
16. The products and services to be exhibited must be pertinent to the technical scope and purpose of the meeting. Changes to the products and services are to be forwarded to SESH in writing by January 31, 2020 and are subject to review by the Executive Committee. No changes are accepted afterwards.
17. Care of Building and Equipment and Safety Precautions: Exhibitors, or their agents, must not injure or deface the walls or floors of the building, the booths, or the equipment in the booths, when such damage appears, the Exhibitor is liable to the owner of the property so damaged.
18. The Exhibitor will engage at its expense, and through the official decorator where the venue so requires, all necessary labor and trade performing functions directly related to the exhibit. The Exhibitor agrees that any person employed to perform such functions on a temporary basis at the Venue shall be represented by the appropriate bona fide Union.
19. Exhibit Booth Cancellation Policy: If space contracted for is canceled by an exhibitor after March 1, 2020, or if the exhibitor fails to occupy space contracted for SESH is entitled to the full amount of the booth space charge. If the space reserved is canceled by the exhibitor on or before March 1 2020, 50% of the booth fee will be retained by SESH and the balance refunded. If booth space is not occupied by 9:00 am Tuesday, April 14, 2020, SESH will have right to use such space as it sees fit to eliminate blank spaces in the exhibit area.
20. Amendment to Rules: Any and all matters or questions not specifically covered by the preceding Rules and Regulations shall be subject solely to the discretion of SESH. The foregoing regulations have been formulated for the best interests of all Exhibitors; the cooperation of all Exhibitors is requested



Semiconductor Environmental,  
Safety & Health Association  
(SESHA)

950 Herndon Parkway  
Suite 450

Herndon, VA 20170

(703) 790-1745

[www.seshaonline.org](http://www.seshaonline.org)

[sesha@summitexpo.com](mailto:sesha@summitexpo.com)